



# MYRTLE AVENUE BUSINESS IMPROVEMENT DISTRICT

62-14 MYRTLE AVENUE • GLENDALE, NY 11385

718-381-7974 • 718-366-3806

E-mail: MyrtleBID@ridgewood-ny.com website: www.Ridgewood-NY.com

## Request for Proposals

### Opportunity

The Myrtle Avenue Business Improvement District (BID), in collaboration with the New York City Department of Transportation (NYC DOT), is seeking an artist or designer to design and install temporary asphalt art in the pedestrian spaces on Myrtle Avenue, bringing public art to one of the main thoroughfares of Ridgewood, Queens.

### Objectives

- Create a safer experience within Myrtle Ave's pedestrian spaces
- Establish a distinctive, unique, dynamic visual identity for Myrtle Avenue
- Showcase local talent while growing a sense of community
- Evoke a sense of whimsy while honoring Ridgewood, its architecture, history, and community

### Deadline

Friday, February 20th, 5pm

### Artwork Guidelines

The artwork will cover approximately 1,380sf across the 4 pedestrian bumpouts, each with 2 planters, within the Myrtle Avenue BID. (see attached diagrams) The artwork should be bold and simple, allowing for easy installation across the sites, and no more than 4 colors. The artwork should be painted on the roadway and planters using Sherwin Williams Resilience exterior acrylic latex paint or an approved equivalent. The sites may include uneven surfaces and will require a primer coat and a clear topcoat with SharkGrip slip resistant additive or an approved equivalent.



**MYRTLE AVENUE DISTRICT MANAGEMENT ASSOCIATION**



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## Project Budget

Respondents must submit a budget inclusive of all design costs, assistant artist fees, and project management costs not to exceed \$5,000. The Myrtle BID will cover material costs.

## Submission

Submissions must include the following:

- Artist contact information - name, address, phone number, email, website and/or portfolio
- Artist bio
- Sample projects - title, date of completion, medium, dimensions, location, description of the artwork, list of partners if applicable
- Artist statement/description of the proposed art
- Five to ten images of artwork concept with at least one plan and street-level view
- Color swatches and inspiration
- Estimated project budget including design fee and any necessary assistants
- Proposed installation plan with timeline and plans for material donation/cleanup

Submissions should be emailed to [art@ridgewood-ny.com](mailto:art@ridgewood-ny.com) by Friday, February 20, 2026 at 5PM EST. The selected artist will be contacted by February 27, 2026.

## Review Process

The Myrtle Ave BID will submit the selected art to NYC DOT Art for review and approval.

## Timeline

RFP Release	Friday, January 30th
Informational Call*	Tuesday, February 10th, 4pm *email <a href="mailto:art@ridgewood-ny.com">art@ridgewood-ny.com</a> for meeting invite
Submission Deadline	Friday, February 20th, 5pm
Artist Notification	Wednesday, February 25th
Installation	late May - early June



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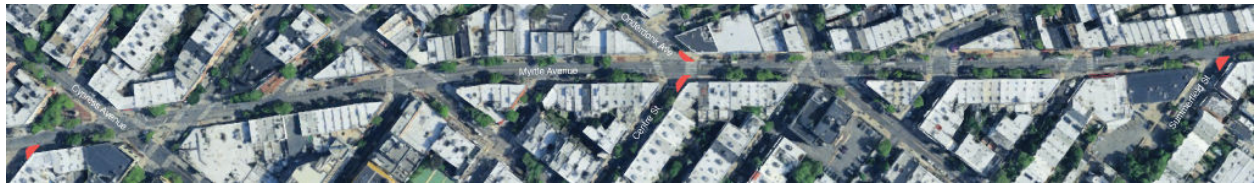
## About the Myrtle Avenue Business Improvement District

The Myrtle Avenue Business Improvement District, founded in 1988, exists to help make Ridgewood’s Myrtle Avenue, from Wyckoff Avenue to Fresh Pond Road, a great place to live, shop, and do business by keeping the streets clean, safe, green, and lively with programming and events. We manage Venditti Plaza and Hochberg Plaza where you can find live music in the warmer months. The BID has also hosted annual spring and fall street festivals on Myrtle Ave for the past 30 years.

## About the NYC DOT Art Program

NYC DOT’s public art program—NYC DOT Art—partners with community-based nonprofit organizations and professional artists to present temporary public artwork on eligible NYC DOT infrastructure throughout the five boroughs. Asphalt, bridges, fences, jersey barriers, medians, plazas, sidewalks, step streets, streetlight poles, and triangles serve as canvases and foundations for temporary murals, projections, sculptures, and interventions. For more information, visit [www.nyc.gov/dotart](http://www.nyc.gov/dotart).

## Site Plan + Images



Site 1 - 55-46 Myrtle Ave at Putnam (Eyesite Vision Center)

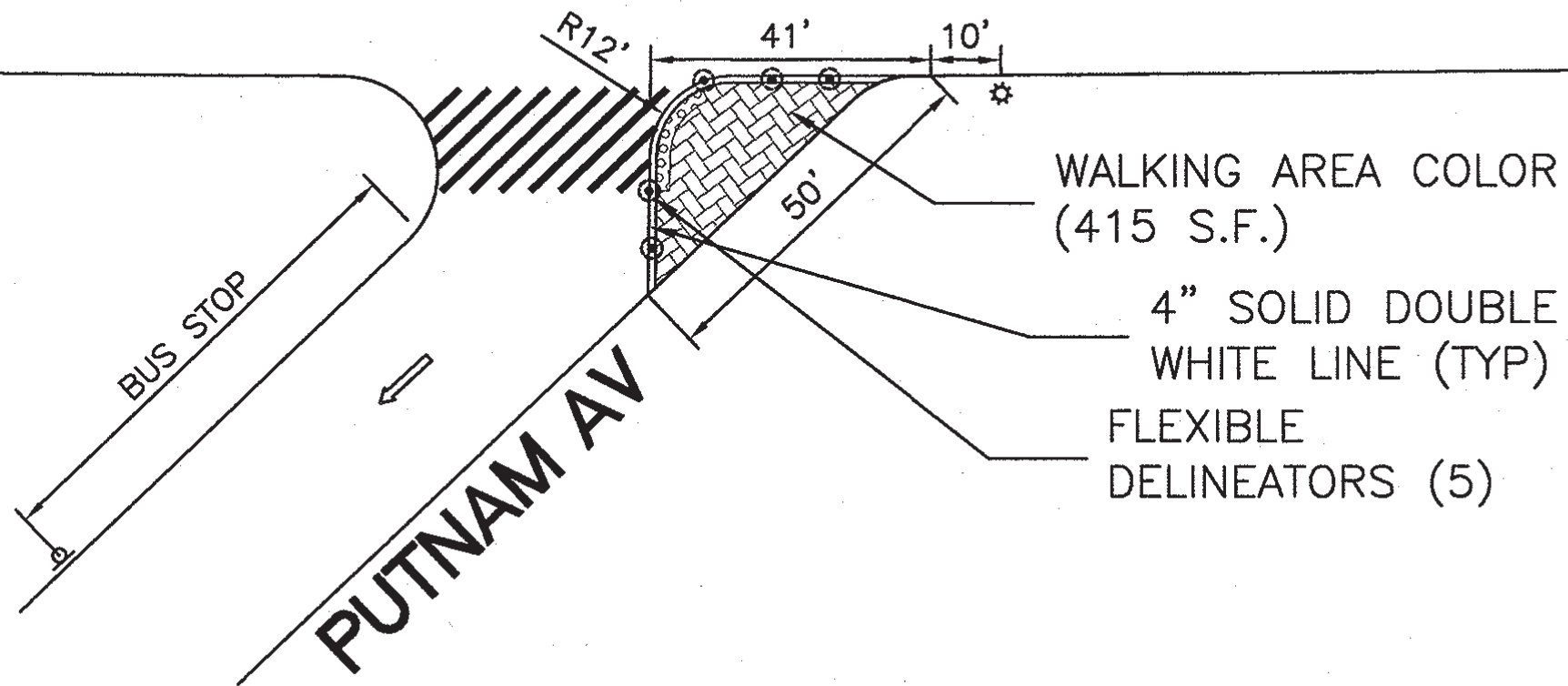
Site 2 - 58-02 Myrtle Ave at Centre (Tasty’s Diner)

Site 3 - 58-01 Myrtle Ave at Onderdonk (TD Bank)

Site 4 - 60-40 Myrtle Ave at Summerfield (Dunkin’)

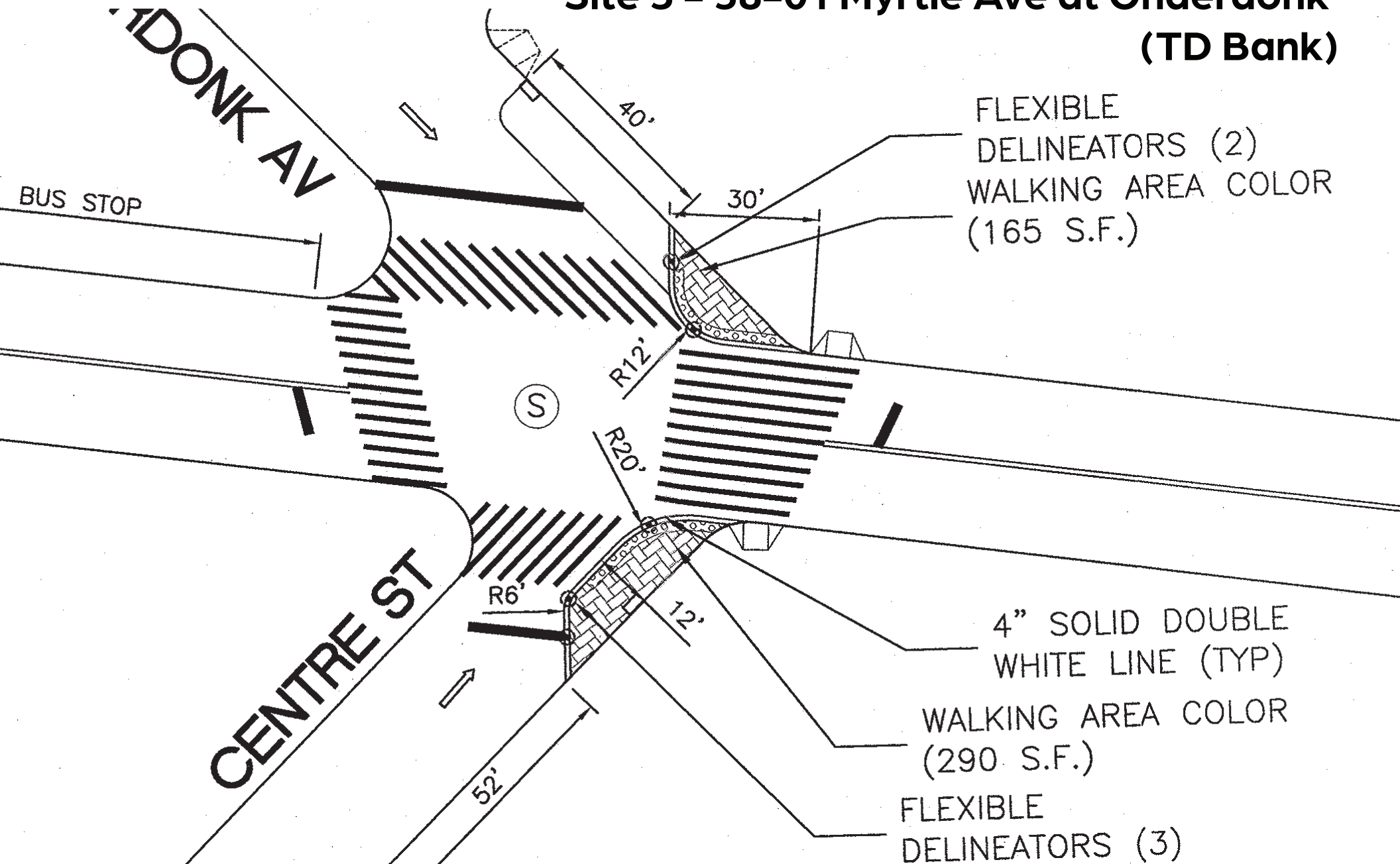


**MYRTLE AVENUE DISTRICT MANAGEMENT ASSOCIATION**



**Site 1 – 55-46 Myrtle Ave at Putnam  
(Eyesite Vision Center)**

**Site 3 - 58-01 Myrtle Ave at Onderdonk  
(TD Bank)**



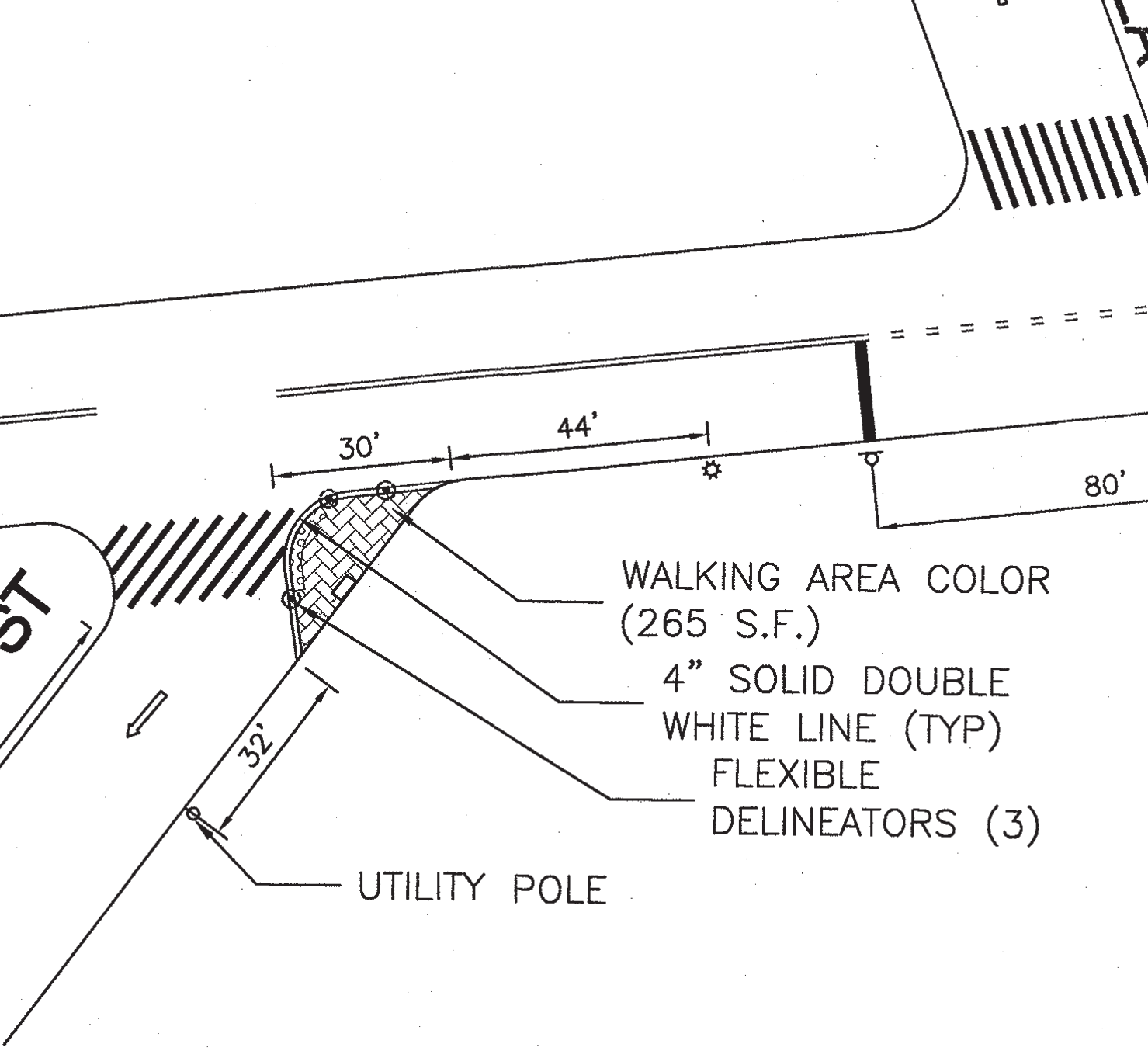
FLEXIBLE  
DELINEATORS (2)  
WALKING AREA COLOR  
(165 S.F.)

4" SOLID DOUBLE  
WHITE LINE (TYP)  
WALKING AREA COLOR  
(290 S.F.)  
FLEXIBLE  
DELINEATORS (3)

**Site 2 - 58-02 Myrtle Ave at Centre  
(Tasty's Diner)**

MYRTLE AV

SUMMERFIELD ST  
BUS STOP



- WALKING AREA COLOR (265 S.F.)
- 4" SOLID DOUBLE WHITE LINE (TYP)
- FLEXIBLE DELINEATORS (3)

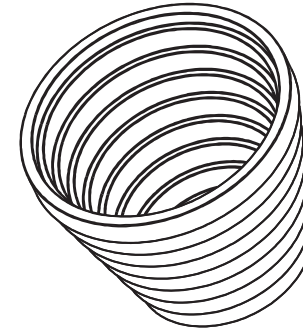
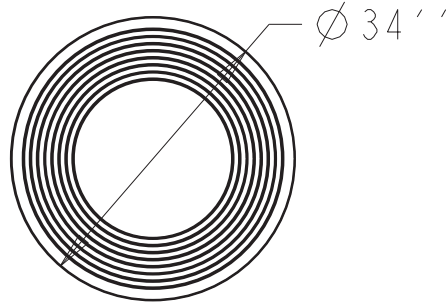
UTILITY POLE

Site 4 - 60-40 Myrtle Ave at Summerfield (Dunkin')

# TerraCast<sup>®</sup>

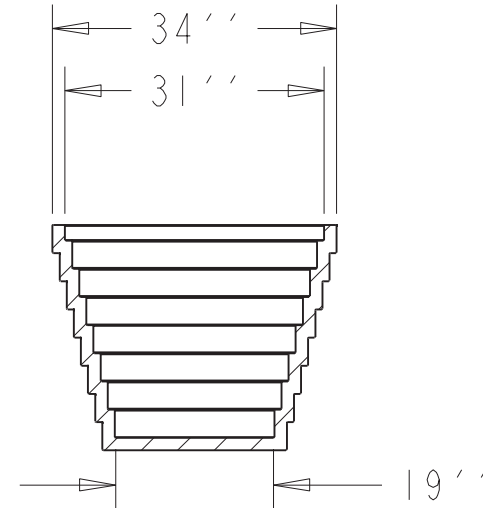
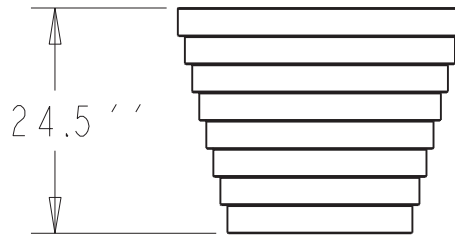
## PRODUCTS

TERRACAST PRODUCTS LLC  
 4400 NW 19TH AVENUE, UNIT K  
 POMPANO BEACH, FL 33064  
 OFFICE: 305-895-9525 X105  
 FAX: 305-400-0547



### SPECS AT A GLANCE

TOP ID: 31''  
 TOP OD: 34''  
 BASE ID: 19''  
 HEIGHT: 24.5''  
 VOLUME: 53 GALLON  
 8.6 FT<sup>3</sup>  
 WEIGHT: 29LBS



DO NOT SCALE DRAWING.  
 All measurements are rounded to the closest quarter inch and may not be exact due to manufacturing variances.

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TSP-32			
DATE:	PART #:	TSP-32	REV:
Nov-25-15	(A SIZE)		XI